GTB  
  
**QA**  
[DEV 21.02] OT-932 | XT | NO | AS | 1.0 FDR Popin (1117)

**Jira ticket:**  
<https://jira.uhub.biz/browse/GTBEMEAOPT-1117>

**Site**  
<https://www.ford.no/>

**Test location**  
Sitewide with exceptions (Listed below)

**Hypothesis**  
Analysis on the TDR Popin and UC5 has shown that TDR Popin converts at a higher rate than UC5 for TDR Completes. We know that we can expect the conversion rate to be 100% higher than onsite conversion. As such, we want to ensure we keep leveraging this popin and its audience even during the pandemic. However, we will be shifting our focus to "Contact Us" to maintain a touch-free approach.

**Test Description**

View the QA Link provided and navigate to all vehicles that use the GUX 1.0 BP journey. Such cars can be found under “Nyttekjøretøy” - CV vehicles.  
(See below)



To get the pop up to work, configure the vehicle but either abandoned the journey or never click on request a test drive for the vehicle.

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**Popin to appear 10 seconds after user landing on page**

**Popin to appear a max of 3 times in cookie life window**

**Popin to never appear 2 in a 15 min window**

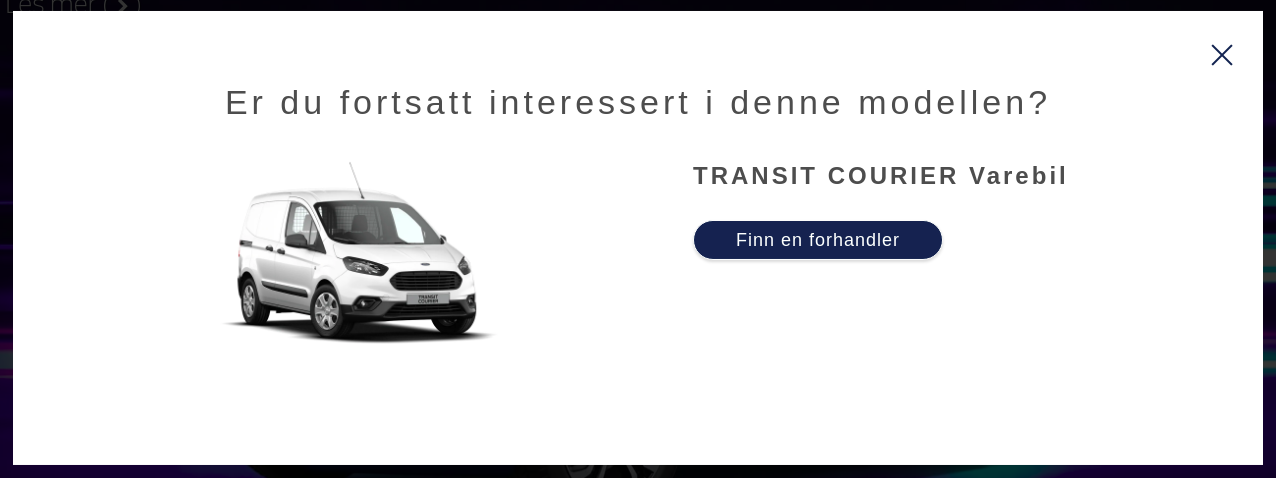
The Popin should appear under the following rules:

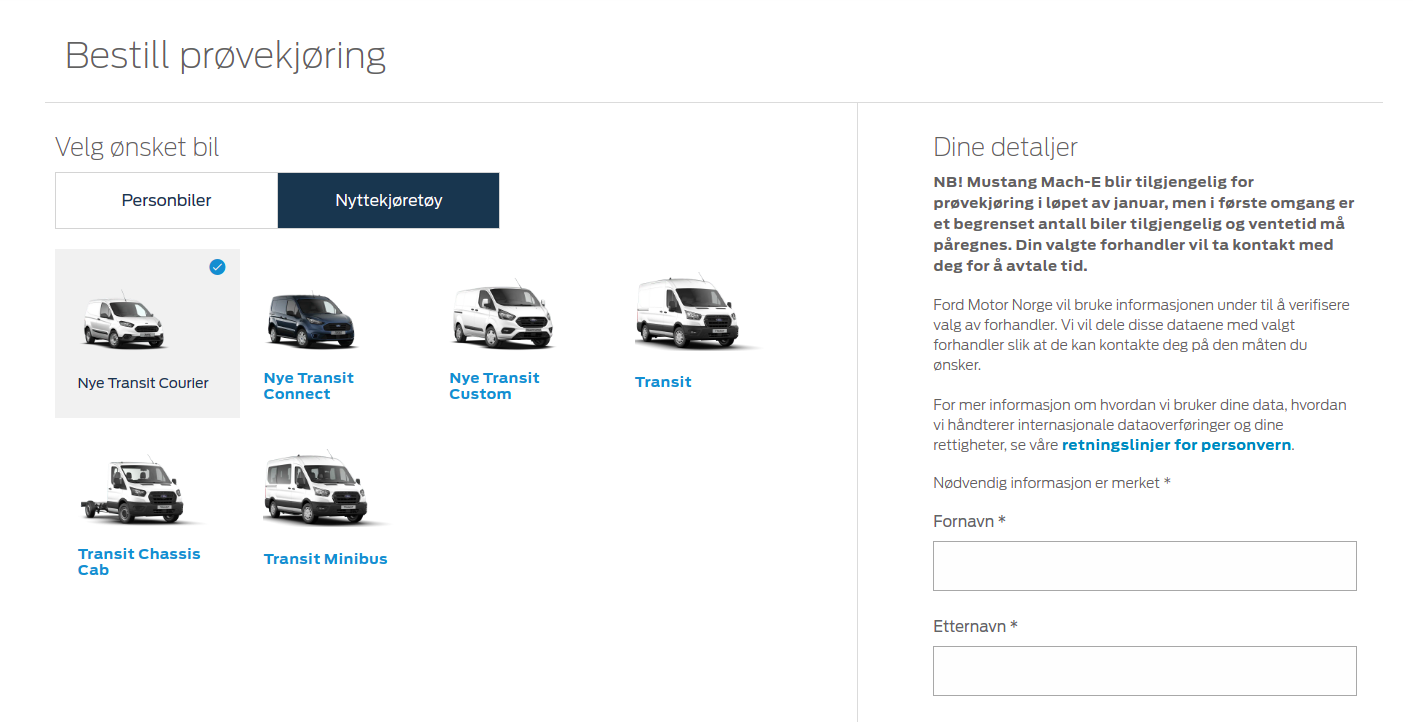
**INCLUDED pages:**

* Homepage
* NPP of relevant vehicle (eg Ranger popin to only appear on Ranger NPP)
* Model Pages of relevant vehicle
* Appear in PV promotions only if it is a personal vehicle
* Appear in CV promotions only if it is a commercial vehicle
* Appear in CV landing page only if commercial vehicle
* If vehicle is present in Mini Showroom -> SUV & Crossover, then show also on SUV page (see footer on Homepage for link)
* If vehicle is present in Mini Showroom -> Hybrid Electric, then show also on Hybrid Electric page (see footer on Homepage for link)
* If vehicle is present in Mini Showroom -> Family Cars, then show also on Family Cars page (see footer on Homepage for link)
* If vehicle is present in Mini Showroom -> Commercial Vehicles, then show also on Commercial Vehicles page(see Thin Header on Homepage for link)
* If vehicle is ST-line, then show also on ST-line page (see footer on Homepage for link)
* If vehicle is Fiesta, Ecosport or Puma, then show also on Small Vehicle page (see footer on Homepage for link)

**EXCLUDED Pages:**

* **Service Booking:** URL contains "eiere"
* **Owners Dashboard:** URL contains "dashboard"
* **Account:** URL contains "ford-account"
* **Login:** URL contains "login"
* **Registration:** URL contains "register"
* **FordPass:** URL contains "fordpass"
* **Build & Price:** URL contains "bygg-din"
* **Find a Dealer:** URL contains "znajdz-dealera"
* Please also exclude from appearing on **NGC configurator** (GUX 3.0)
* Please exclude from appearing on **ANY GUX 3.0 page**
* Never appear on **Showroom** (BP or generic)
* Never appear in **Fleet** section
* Never appear in **Approved Used** section

The Popin:

When you click on the button on the popup, directed to a contact page with the vehicle preselect. Please note, however that most of these vehicles are commercial vehicles and commercial vehicle tab is not preselected when you redirect to the page:

Should a vehicle not have direct link to the Request a Contact page you will be redirected to the same screen with no preselected vehicle.

**Browser:**   
All  
  
**Device:**   
All  
  
**Audience rules:**   
All traffic

**QA Links:**

https://www.ford.no?at\_preview\_token=p2c629EPuxiBd\_x2av8wlA&at\_preview\_index=1\_1&at\_preview\_listed\_activities\_only=true